

WHITE LABEL

A D V I S O R S

On behalf of the entire team here at White Label Advisors, we would like to thank you for the potential opportunity to create a dedicated Human Capital partnership with your company.

Our high-level services, groundbreaking Human Capital framework and long list of experience is customized to be in harmony with your service and product model. With our educational and communicative approaches, we help each client reach their definition of success.

Moreover, our collaborative team believes in cohesive synergy and partners with our clients to ensure consistency, reliability and predictability.

We push boundaries and are relentless at dispelling complacency. Our approach is human centered, which is atypical from institutional business model norms, to achieve organizational and financial success.

We look forward to exploring with you to identify enhancements and improved outcomes for your business.

The White Label Team

Amy , Kate, Lyndsay, and Christine



BY THE NUMBERS

OUR INFLUENCE AND IMPACT ON CLIENT INDUSTRY

TOP INDUSTRIES OF CLIENTS

At White Label Advisors, we specialize in US Market entry for Canadian and European firms at \$5M ARR and above, including working in the following industries:

Aerospace - AI Technology - Life Sciences - Data Privacy & Security - Digital Marketing - EdTech - Smart home iot - Renewable Energy -

OUR IMPACT | WHO WE WORK WITH

500+

EXECUTIVES AND EMPLOYEES TO TAKE OUR COHESION TRAINING

\$800M

SUPPORTED EVENTS

200+

HOURS OF PRO BONO WORK

1000

EMPLOYEES ONBOARDED

COMMON CLIENT PAIN POINTS

- Navigating the rapid changes in our business due to crisis
- Implementing authentic diversity and inclusion company culture
- Wage-inflation pressures
- Retaining talent in The Great Resignation

DATA-DRIVEN ANALYSES

SHARE ANOTHER IMPACT STATEMENT

EXPERTISE

SERVICES AND PROGRAMS

Our diverse clientele come to use when they need immediate and long-term solutions for the following areas of experience (to name a few):

01
EMPLOYMENT LAW
COMPLIANCE

02
1099, WORKERS COMP, 401K
AUDITS

03
PURPOSE DRIVEN
TALENT ACQUISITION

04
HARNESSING CONTRIBUTIONS
PERFORMANCE STRATEGIES

05
DUE DILIGENCE & CULTURAL ASSIMILATION
M&A PLAYBOOKS

06
RETENTION AND SUSTAINABILITY
TOTAL REWARDS PACKAGES

OUR APPROACH

01 UNDERSTAND YOUR BUSINESS

Through our Correlated Overlay model, we assess your company's unique optimization opportunities based on three categories:

- Phase in Business Life Cycle
- Phase of Maturity
- Financial Strategy

02 MAP POSITIVE BEHAVIORS

Through our Social Cohesion exercise with the Executive/Leadership team, we identify and define foundational principles:

- Acceptance
- Accountability
- Behaviors
- Diversity
- Performance
- Transparency

03 ALIGN BUSINESS STRATEGY

It is the people within the organization that produce the deliverables. We align your short-term and long-term business strategy to the HR program creating continuity across all core functions. Allowing value to permeate through the organization and land at the bottom line.

CLIENTS SAY

We have worked with some of the most XXX companies around--- locally, regionally and globally. Hear what they are saying about White Label Advisor Services:



"Christine and the team at White Label Advisors helped us elevate our thinking around people operations. Christine is an original and creative people operations leader. Her perspective enabled us to consider unique and innovative concepts that tie business strategy to the employee experience in ways that benefit both the team and the bottomline. She is consistently at the forefront of people operations strategy and helped bring us along as we determined our own philosophy."

-MICHAEL ROVITO, CEO , DWELO USA



"Christine at White Label Advisors came to help us at the right time. Having her expertise and friendship is something that made a huge difference in my personal and professional life. She is so extremely good at what she does."

-EDKIN SAUNDERS, HR MANAGER, FRANCE



"Christine and I have worked together for several years and I have never met a harder worker. Her ability to research, think through, and define a strategic vision is spectacular. Tactically speaking, Christine is a magician. Keeping to a timeline, helping mentor others, delivering value to ownership, being mindful to budget, having fun doing it - she does it all so well and with fanatical poise."

-ALEX GLOECKNER, VICE PRESIDENT
MORETON & COMPANY
USA



XXX

-EDKIN SAUNDERS, HR MANAGER, FRANCE



XXX

-MICHAEL ROVITO, CEO , DWELO USA



XXX

-EDKIN SAUNDERS, HR MANAGER, FRANCE

Our Team of
**HUMAN CAPITAL
EXPERTS**



CHRISTINE WZOREK
CEO, Founder



KATE WALKER
HR Consult
Benefits & Retirement Specialist



LYNDSAY RICH
HR Consult



AMY VELLANOWETH
Executive Assistant

